



SUBF 2015

SLOVAK-UKRAINIAN FORUM
KOŠICE · SLOVAKIA · APRIL 20-23, 2015



East Slovakian
Investment
Agency

- › Search for potential investors
- › Create new job opportunities
- › Development of economic sectors
- › Exchange of crucial information

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Východoslovenská investičná agentúra
East Slovakian Investment Agency

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Vážení hostia, účastníci fóra!

Dovoľte mi, aby som Vás všetkých privítal v Košiciach, v meste bohatej histórie, rozvinutého priemyslu, špičkovej vedy, výskumu a univerzitného školstva, v meste úspešného športu a kvalitnej kultúry, v meste porozumenia a výnimočnej atmosféry. V meste s mimoriadne dynamickým rozvojom a veľkou perspektívou. Som veľmi rád, že sa stretávame práve v Košiciach, ktoré sú názorným a vzorovým príkladom cesty, po ktorej kráča moderná a európska Slovenská republika. Na tejto ceste chceme kráčať so všetkými, ktorí majú záujem v mieri a porozumení rozvíjať vzájomné vzťahy vo všetkých oblastiach spoločenského a ekonomickejho života na prospch obyvateľov partnerských krajín. V partnerstve a spolupráci, založenej na rovnakých hodnotách a spájanej spoločným cieľom vidíme budúcnosť našej krajiny a celej Európy. V partnerstve Slovenska a Ukrajiny vidíme zároveň aj veľkú príležitosť vzájomne sa na nastúpnej ceste podporiť a inšpirovať.

Stretávame sa v Košiciach, ktoré vďaka európskym partnerstvám v rámci prípravy a implementácie mimoriadne úspešného projektu Európskeho hlavného mesta kultúry 2013 v uplynulých rokoch nebývalo ožili. Svet doslova objavil Košice a Košičania objavili špičkovú svetovú kultúru a umenie. Košice v roku 2013 navštívilo 450.000 návštěvníkov, teda v porovnaní s rokom 2012 viac ako dvojnásobok. Košice sa stávajú výnimočným mestom aj rastúcim záujmom o investovanie. Za uplynulé štyri roky napriek doznievajúcej globálnej hospodárskej kríze bolo v Košiciach vytvorených viac ako 1.800 nových pracovných miest. Tento trend pokračuje.

IT firmy plánujú do roku 2020 zvýšiť počet pracovných miest v tomto progresívnom sektore zo súčasných 7.000 na 10.000. Zamestnanosť v Košiciach sa darí zvyšovať nielen vďaka IT firmám. Ďalšia tisícka nových pracovných miest bude vytvorená vďaka dvom významným investorom. Prvým z nich je Air Berlin, zameraný na letecký dizajn. Ďalšia investícia prebieha v spoločnosti HOWE, ktorá je v Košiciach už dlhšie etablovaná. Pripravuje spustenie dvoch nových prevádzok s perspektívou vzniku 600 pracovných miest.

Slovenská republika má veľký záujem o rozvoj obchodnej spolupráce a investovania, nových partnerstiev a podnikateľských projektov v Košiciach a v celom regióne východného Slovenska. Teda v tej časti našej krajiny, ktorá má k Ukrajine najbližšie.

Chcem vyjadriť moje osobné podakovanie Východoslovenskej investičnej agentúre, že sa podujala zorganizovať toto podujatie v dobe, ktorá pre partnerov z Ukrajiny nie je jednoduchá. Je to najlepší príklad toho, ako pomôcť susedovi keď to najviac potrebuje. Zároveň je to aj krok, ako byt aktívne ná pomocný Ukrajine na jej ceste do zjednotenej a kultúrnej Európy. Slovensko má čo ponúknut' Ukrajine z našich skúseností v procese začleňovania sa do Európy v každej oblasti nášho života a naša geografická poloha, historické vzťahy, jazyková a kultúrna blízkosť preurčuje Slovensko pre túto úlohu.

Preto verím, že fórum, na ktorom sa stretávame, môže byť a bude úspešné na prospech oboch krajín, ako aj všetkých zúčastnených.

Dear guests and Forum participants,

Allow me to welcome you all to Košice, a city with rich history, well-developed industry, top-class scientific research and university education, a city successful in sport and famous for culture, a city of tolerance, understanding and outstanding atmosphere. Moreover, a city with exceptionally dynamic development and great prospects. I am very happy that we are meeting right here in Košice, because this city is a prime example of the route which the modern, European Slovak Republic is also taking. We want to proceed along this route with others who are interested in developing mutual relations in peace and understanding, in all areas of social and economic life, to the benefit of the inhabitants of our partner countries. We see partnership and cooperation, founded on shared values and united in a common aim, as the key to the future for our country and Europe as a whole. In the same sense we see the partnership between Slovakia and Ukraine as a great opportunity to support and inspire each other as we proceed along our route.

We are meeting in Košice, a city which has experienced a great revival in recent years thanks to its European partnerships, not least in the preparation and implementation of the extremely successful European Capital of Culture 2013 project. Thanks to that, the world literally discovered Košice, and the people of Košice discovered top-class world art and culture. In 2013 Košice welcomed over 450 000 visitors, which is more than double the number compared with 2012. Košice is also becoming an exceptional city due to growing interest in investing here. In the last four years, despite the albeit waning global economic crisis, more than 1800 new job opportunities have been created in Košice, and this trend is continuing.

By 2020 the local IT companies plan to increase the number of jobs in this progressive sector from the current 7000 to 10 000. But it's not only due to IT firms that employment is increasing in Košice.

Another thousand new jobs are going to become available thanks to two significant investors. The first is Air Berlin, focusing here on aircraft interior design, and the second is the Australian company HOWE, which is already well established in Košice, and is preparing to launch two new operations creating 600 prospective employment opportunities.

The Slovak Republic is seriously interested in developing commercial cooperation and investments, new partnerships and entrepreneurial projects in Košice and the whole region of Eastern Slovakia, which of course is the part of this country that is closest to Ukraine.

I want to express my personal gratitude to the East Slovakian Investment Agency for undertaking to organize this event, particularly at a time which is not easy for partners from Ukraine. It is the best example of helping a neighbour when they need it most, in the sense that this is a step towards active assistance for Ukraine as it aims to become part of a more unified and cultured Europe. Slovakia has much to offer Ukraine in terms of our experience in the process of integration into European structures affecting all areas of life here. Our geographical proximity, historical links, and similarities in language and culture predestine Slovakia for this role.

For these reasons I am sure that this Forum is going to be a series of successful meetings to the great benefit of both our countries, as well as all the participants themselves.

Robert Fico

Predseda vlády Slovenskej republiky
Prime Minister of the Slovak Republic

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Vítam vás v Košiciach.

Vitajte v meste, ktoré má dlhodobú víziu a veľkú ambíciu stať sa mestom na celý život pre všetkých, ktorí majú naše mesto radi a chcú s ním natrvalo spojiť svoje osudy. Košice majú nielen ambíciu, ale aj tie najlepšie predpoklady, aby sa nám podarilo tento cieľ dosiahnuť.

V roku 2014 sme úspešne nadviazali na rok Košíc - Európskeho hlavného mesta kultúry 2013 dynamicky pokračujúcim rozvojom. V nebývalej miere sa rozbehli v Košiciach investície do ďalšieho skvalitňovania života v meste. V tomto roku realizujeme alebo máme pripravené a finančne zabezpečené investičné projekty v celkovom objeme viac ako 200 miliónov EUR.

Zároveň sa uchádzame o získanie ďalšieho prestížneho titulu - Európske mesto športu 2016. Prostredníctvom neho chceme potvrdiť aj vo svete dobré meno nášho mesta, vnímaného nielen ako centrum rozvinutého priemyslu, kvalitnej kultúry, rozvíjajúcich sa univerzít, vedy a výskumu, ale aj mesta úspešného vrcholového i masového športu.

Máme takisto veľký záujem a tie najlepšie vyhliadky získať titul UNESCO Creativity City of Media Arts 2018. Do tohto cieľového roku budeme smerovať aktivity v meste najmä na podporu kreatívnych odvetví a kultúry, na prepojenie digitálnych techník s kreatívnym sektorm, využívajúc mimoriadne rozvinuté IT odvetvie v Košiciach.

Verím, že sa budete v Košiciach cítiť ako doma, odnesiete si z nášho mesta mnoho pozitívnych pocitov, krásnych zážitkov a užitočných kontaktov. Verím, že sa budete do Košíc vždy radi vracať.

Welcome to Košice, dear guests,

Welcome to this city which has a long-range vision and great ambition to become a City for the Whole of Life for all those who like our town and want to bind their fates with it. Košice does not just have this ambition though; we also have the best preconditions for success in achieving our goal.

In 2014 we succeeded in building on Košice's year as European Capital of Culture 2013 with dynamically progressing development. Investment in further improvement of the quality of life in the city was launched on an unprecedented scale. This year we are carrying out or have already prepared and financially secured investment projects worth in total more than 200 million euros.

At the same time we are bidding to gain another prestigious title: European Capital of Sport 2016. We aim to use this title to confirm our city's good reputation in the world, so that it is seen not only as a centre of well-developed industry, high-quality culture, flourishing universities, science and research, but also as a city of successful elite as well as burgeoning popular sport.

We also have equally strong intentions as well as excellent prospects of gaining the title of UNESCO Creative City of Media Arts 2018. With that year in mind we are going to direct activities in this city primarily towards supporting creative branches of culture and linking digital technologies with the creative sector, making use of the especially well-developed IT branch in Košice.

I am sure you will feel at home here in Košice, and that you will take away with you many positive feelings and great experiences as well as useful contacts from our city. I am equally sure that you will be happy to return to Košice in the future.

Primátor mesta Košice
Mayor of the City of Košice





FIGHT FOR CUSTOMERS

Liberalization of the energy market and the entry into the market of new suppliers have created conditions for fight for customers. The Slovak energy market has undergone several phases. Some suppliers had to leave the market and some customers have become victims of sharp practices. Nonetheless, the market has been purified from dishonest suppliers and strong traditional and a few alternative service suppliers have maintained their market positions.

Over the last six – seven years the market has changed significantly. At the beginning, after the market opening, the new suppliers tried to out-compete the others by offering the lowest possible price. Fight for customers was founded on discounts, savings, efficiency and calculators. Upon entry to the energy market, our company RWE Gas Slovensko offered something extra to its customers, something more valuable. A strong background of the international RWE Group. On the other hand, we were not a new market participant. At that time RWE owned shares in Vychodoslovenska energetika a.s., which was one of the three traditional electricity suppliers in Slovakia. I am convinced that thanks to this we were able to entry into the liberalized gas market first and to relatively quickly win important market shares.



Mgr. Miroslav Kulla, MBA

VSE Sales Director
and Executive of RWE Gas Slovensko

A GOOD SUPPLIER'S REPUTATION MATTERS

The competitive struggle soon began in the liberalized energy market and the information casting doubt on both traditional and alternative suppliers reached the customers. New entrants faced a wave of criticism primarily over their doorstep selling. Some suppliers had to leave the market, in some cases due to the allegations of unfair practice. Unfortunately, the customers misled are not good publicity and mistrust in one supplier spreads quickly and also harms the others. However, I must say that it was nothing unusual for a new market to experience something like that. The advanced economies had also been in a similar situation some time ago. The beginning of the market liberalization was also accompanied by big discounts, supplier switch in favour of alternative service providers and gradual awareness of the importance of a good reputation. At RWE Gas Slovensko we have known it from the start. At our first press conference we introduced our sales agents to you – their brand identity and that they had signed the code of ethics. Moreover, we have established sales verification hotline where our customers can contact us if they have any questions and queries. We continuously train our sales agents, we have a system of sanctions and that is important for them.

TRADITIONAL AND ALTERNATIVE SUPPLIERS OFFER DIFFERENT DISCOUNTS TO THEIR CUSTOMERS

As member of the RWE Group and a traditional and on the other hand an alternative supplier we were familiar with pros and cons of both variants. Vychodoslovenska energetika a.s. (VSE) has managed to retain its customers. We were able to offer lower prices for electricity supply and energy consultancy, which was not a usual service at the the time of the market opening. And there was, of course, cooperation with RWE Gas Slovensko. The RWE Group was the first to sell both commodities - electricity and natural gas in the Slovak market.

Energy market development in Slovakia has been impacted from the start by regulation of some customer segments. I am a supporter of the free market and am convinced that less regulation would contribute to further market development in household and small business segments. But as for the price and its influence on fight for customers, there is one more thing apart from regulation. We cannot forget what happened in 2012. The suppliers realized that the price discounts had reached their limits and the customers that the discount was not enough. The customers wanted something more and the suppliers had to come up with something new.

At that time the RWE Group had already been offering two commodities in the Slovak market and in autumn 2012 started a new form of non-commodity sales.

CUSTOMERS WANT MORE THAN JUST ENERGY SUPPLY

We have introduced a Benefit Card programme to our household customers. The product is successful. More than 124,000 customers of VSE and RWE Gas Slovensko take advantage of it. The Benefit Card enables them to solve many unexpected situations by providing them expert services. Whether the customer wants quickly to get something fixed or is interested in GP consultations over the phone. Moreover, the customers can get discount in more than ten thousand shops.

The last three years have brought along several extra services to electricity and natural gas customers. Assistance services, above standard medical services, advantageous gas appliances, other different discounts and high-quality customer service. Fight for customers has sparked barrage of discounts and the customer in particular is winning this battle.

At present, the offers of suppliers are more or less equal since all important market players offer electricity, gas and an extra value. I believe there is a new trend set in the Slovak energy sector and the energy suppliers wants to reach the level of the world retail leaders.

SLOVENSKO - UKRAJINSKÉ FÓRUM SUBF 2015

organizované Východoslovenskou investičnou agentúrou pod záštitou pána Roberta Fica, predsedu vlády Slovenskej republiky.

PROGRAM FÓRA - SUBF 2015

20. APRÍL KULTURPARK KOŠICE

- 10.00** Registrácia účastníkov
- 14.00** Oficiálne otvorenie predstaviteľmi vlád Slovenska a Ukrajiny
Slávostný príhovor pána Pavla Pavlisa, Ministra hospodárstva Slovenskej republiky
Slávostný príhovor pána Ruslana Adolfoviča Korža, Zástupcu ministra Ministerstva ekonomickeho rozvoja a obchodu Ukrajiny
Slávostný príhovor pána Richarda Rašího, Primátora mesta Košice
- 14.50** Nosné príspevky predstaviteľov jednotlivých rezortov definujúce základné podmienky podnikania na Slovensku a Ukrajine
*Janka Burianová, Generálna konzulka Slovenska, Užhorod
Jozef Burian, Ministerstvo práce, sociálnych vecí a rodiny
Milan Horváth, Eximbanka
Peter Čapák, Košický samosprávny kraj*
- 15.45** Tlačová konferencia
- 16.30** Zákonná regulácia investícií v zahraničných spoločnostiach
*Elena Sukmanova, Štátny hypotekárny inštitút kabinetu ministrov Ukrajiny, Medzinárodné právne centrum
Business Friendly Slovakia
Roman Sabo, SARIO*

21. APRÍL KULTURPARK KOŠICE

Konferencia SUBF 2015 v sekciách:

ENERGETIKA

- 9.00 – 9.20** Energetická politika SR
*Juraj Novák, Ministerstvo hospodárstva Slovenskej republiky
Michal Kolcun*
- 9.30 – 9.50** Riešenie globálnych a regionálnych problémov v energetike
František Janíček, ÚEAE FEI STU v Bratislave
- 10.00 – 10.20** Energetické zhodnocovanie odpadu v spaľovniach odpadov - tvorba zelenej energie
Marián Christenko, Kosit
- 11.00 – 11.20** Využitie lokálnych obnoviteľných zdrojov energie v centrálnom zásobovaní teplom miest
Karel Hirman, analytik v oblasti energetiky
- 11.30 – 11.50** Podzemné skladovanie zemného plynu
Ladislav Barkoci, Nafta
- 12.00 - 12.20** Recyklácia odpadu spôsobom plazmového splyňovania
Viktor Zabajračnyj, Ukrajinská vedecko-investično-inovačná spoločnosť
- 12.30 – 13.00** Výroba elektriny, tepla a chladu bez použitia fosílnych palív
Pavel Gombík
- 14.00 – 14.20** Teplo pre náš domov
Tibor Jasko, TEKO Košice
- 14.30 – 14.50** Najnovšie systémy analytického získania informácií zo všetkých typov systémov monitoringu spotreby energie online ako nástroj automatického rozhodovania
Serhij Kaminin, NAVI, Ukrajina
- 15.00 – 15.20** Najnovšie morské a riečne elektrárne nového typu Energetická budúcnosť
Viktor Zabajračnyj, Ukrajinská vedecko-investično-inovačná spoločnosť

SLOVAK - UKRAINIAN FORUM SUBF 2015

organized by East Slovak Investment Agency under the patronage of Mr. Robert Fico, Prime Minister of the Slovak Republic.

PROGRAM FORUM - SUBF 2015

20 APRIL KULTURPARK KOŠICE

- 10.00** Registration of participants
- 14.00** Official opening of SUBF 2015 by representatives of the Slovak and the Ukraine Governments
Welcome speech given by the Minister of Economy of the Slovak Republic, Mr. Pavol Pavlis
Welcom speech given by the Deputy Minister of Ministry of Economic Development and Trade of Ukraine, Mr. Ruslan Adolfovitsch Korzh
Welcome speech given by the Mayor of the City of Košice, Mr. Richard Raší
- 14.50** Keynote presentations defining the basic terms and conditions of doing business in Slovakia and Ukraine
*Janka Burianová, Consul General of the Slovak Republic, Užhorod
Jozef Burian, The Ministry of Labour, Social Affairs and Family
Milan Horváth, Eximbanka
Peter Čapák, Košice Region*
- 15.45** Press conference
- 16.30** Legal regulation of investments in foreign companies
*Elena Sukmanova, State Mortgage Institution of Cabinet of Ministers of Ukraine, Internatinal Legal Center
Business Friendly Slovakia
Roman Sabo, SARIO*

21 APRIL KULTURPARK KOŠICE

SUBF 2015 Conference in sections:

ENERGETICS

- 9.00 – 9.20** Energy policy of Slovak Republic
*Ján Petrovič, Ministry of Economy of the Slovak Republic
Michal Kolcun*
- 9.30 – 9.50** Solutions for the global and regional challenges in energy sector
František Janíček, ÚEAE FEI STU in Bratislava
- 10.00 – 10.20** Energy recovery from waste in waste incineration plants - production of green energy
Marián Christenko, Kosit
- 11.00 – 11.20** Utilization of local renewable energy sources for central heating systems of towns
Karel Hirman, analyst in the energy sector
- 11.30 – 11.50** Underground gas storage
Ladislav Barkoci, Nafta
- 12.00 - 12.20** Recycling of waste by plasma gasification
Viktor Zabajračnyj, Ukrainian Scientific Innovation Investment Company
- 12.30 – 13.00** Electricity, heating and cooling without the use of fossil fuels
Pavel Gombík
- 14.00 – 14.20** Heat for our home
Tibor Jasko, TEKO Košice
- 14.30 – 14.50** The latest systems of analytical obtaining information of all types of energy consumption monitoring systems online as a means of automatic decision making
Serhij Kaminin, NAVI, Ukrajina
- 15.00 – 15.20** Latest sea and river power plants of a new type Energy of future
Viktor Zabajračnyj, Ukrainian Scientific Innovation Investment Company



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21. APRÍL KULTURPARK KOŠICE**INFORMAČNÉ A KOMUNIKAČNÉ TECHNOLÓGIE**

- 9.00 – 9.20** Súčasný rozvoj inovatívnych technológií na Ukrajine v priemysle IT a príklady spolupráce medzi univerzitami, mestom a priemyslom
Svetlana Kashuba, Kremenchug university of information technologies, economy and management
- 9.25 – 9.40** Združenie Košice IT Valley
– podporuje rozvoj IT priemyslu v regióne Košíc
Ján Bodnár, Košice IT Valley
- 9.45 – 10.05** Biometrické identifikačné zariadenia pre bezpapierové riadenie dokumentov
Miloslav Karaffa, Elcom Prešov
- 10.10 – 10.30** Životný cyklus produktov
Ivan Hruška, GlobalLogic; David Rajan, Method UK
- 10.50 – 11.05** Teritoriálne GIS s dátami o infraštruktúre, vlastníctve, letecké snímkovanie a mapovanie
Vladimír Kudlička, Geodeticca
- 11.10 – 11.30** eHealth v SR – základný kameň reformy zdravotníctva
Peter Linhardt, NESS Europe
- 11.35 – 11.55** Vyspelé technológie pre všeobecné varovanie a informovanie v nútrovných situáciách
Peter Marčák, Telegrafia
- 12.00 – 12.20** Eurocloud star audit – cesta k dôveryhodnému clodu
Rastislav Neczli, Eurocloud Slovakia; Juraj Zelenay
- 14.30 – 16.30** World of Cloud – príležitosti, prekážky, benefity
Panelová diskusia
Proaktívny licenčný manažment softvéru (PLMS)
Peter Linhardt, INTER M & K
Pokročilé softwarové riešenie na vytváranie, správu a automatizáciu hybridných cludových datacentier
Patrik Skovajsa, Erigones
Ako ušetriť a zároveň predbehnúť konkurenciu využívaním cloudových riešení
Andrej Mellen, Erigones
Ako sa pripraviť na bezproblémový prechod na novú normu ISO 9001:2015 a ISO 14001 využitím cludových služieb SaaS (Príklad z praxe)
Vladimíra Duníkova, Milan Rojko, ACCIA
Viktor Šlapka, INTER M & K
Využitie informačných technológií pre podporu riadenia trvalo-udržateľného rozvoja kľúčových procesov samosprávy
Ondrej Železník, Ústav riadenia a informatizácie výrobných procesov, Fakulta BERG, TUKE
Jana Rosičová, Mesto Snina
Overené metódy, ktoré vašej firme pomôžu zvýšiť výkonnosť a konkurenceschopnosť
Alexandr Toloch, ATTN Consulting
Prečo zlyhávajú projekty a aký profil projektového manažéra si žiada prax
Peter Balco, BPUG Slovensko
Uplatnenie nových komunikačných a informačných technológií v procese poskytovania služieb ľudských zdrojov
Gabriel Bardiovský, Ústav podnikania a manažmentu, Fakulta BERG, TUKE
Riadenie rizík facility managementu pomocou cludových služieb SaaS
Stanislav Fedor, Odbor hospodárskej správy a energetiky, TUKE
Prečo umiestniť svoju IT infraštruktúru na Slovensku
Peter Uhrík, Datacube Data Center
Popoludňajšie prezentácie firiem
B2B program

21 APRIL KULTURPARK KOŠICE**INFORMATION AND COMMUNICATION TECHNOLOGIES**

- 9.00 – 9.20** Current development of innovative technologies in Ukraine in the IT sector and examples of cooperation between the university, the city and industry
Svetlana Kashuba, Kremenchug university of information technologies, economy and management
- 9.25 – 9.40** Association Košice IT Valley
– boosting of IT sector development in the Košice region
Ján Bodnár, Košice IT Valley
- 9.45 – 10.05** Biometrical signature devices for paperless automated document management
Miloslav Karaffa, Elcom Prešov
- 10.10 – 10.30** Life cycle of Product - New trends
Ivan Hruška, GlobalLogic; David Rajan, Method UK
- 10.50 – 11.05** Territorial GIS with data on infrastructure, ownership, aerial photomapping
Vladimír Kudlička, Geodeticca
- 11.10 – 11.30** eHealth Slovakia as a cornerstone of Health system reform
Peter Linhardt, NESS Europe
- 11.35 – 11.55** Advanced technologies for mass warning and noticing in emergency situations
Peter Marčák, Telegrafia
- 12.00 – 12.20** Eurocloud star audit – way to reliable cloud
Rastislav Neczli, Eurocloud Slovakia; Juraj Zelenay
- 14.30 – 16.30** World of Cloud – opportunities, obstacles, benefits
Panel discussion
Proactive license management of software (PLMS)
Peter Linhardt, INTER M & K
Advanced software solution to creation, maintenance and automation of hybrid cloud datacenters
Patrik Skovajsa, Erigones
How to minimize costs and win the competition by using cloud solutions
Andrej Mellen, Erigones
How to be prepared on change to new norms ISO 9001:2015 and ISO 14001 by using cloud services SaaS without issues (Best practice)
Vladimíra Duníkova, Milan Rojko, ACCIA
Viktor Šlapka, INTER M & K
Usage of information technologies to support management of sustainable development of key processes of local government
Ondrej Železník, Management and Information Technology of Production Processes department, BERG faculty, TUKE
Jana Rosičová, City of Snina
Proven methods to help increase your business efficiency and competitiveness
Alexandr Toloch, ATTN Consulting
Why projects fail and what profile of project manager calls for practice
Peter Balco, BPUG Slovensko
The application of new information and communication technologies in the provision of human resources
Gabriel Bardiovský, Business and Management department, BERG faculty, TUKE
Risk management of facility management services using cloud services SaaS
Stanislav Fedor, Economic Management and Energy department, TUKE
Why to locate your IT infrastructure in Slovakia
Peter Uhrík, Datacube Data Center
Afternoon company presentations
B2B program

22. APRÍL KULTURPARK KOŠICE**STROJÁRENSTVO**

- 9.00 – 9.20** Poznatky k prosperite
- Stratégia Val pre inteligentnú špecializáciu SR
Martin Hlinka, Ministerstvo hospodárstva Slovenskej republiky
- 9.30 – 9.50** Progresívne technológie v strojárstve
Emil Spišák, TUKE
- 10.00 – 10.20** Nové a progresívne materiály pre strojárstvo
František Simančík, Ústav materiálov SAV
- 11.00 – 11.20** Pokročilé koncepty v servisnej robotike
Jaromír Ježný, Klaster AT+R
- 12.30 – 12.50** Najmodernejší systém automobilových zámkov
Dialková digitálna technológia bez použitia internetu
Budúcnosť vo výrobe vozidiel
Serhij Kaminin, NAVI
- 14.00 – 14.20** Diagnostické metódy na zistenie skutočného
technického stavu technologických zariadení
v strojárenskom a energetickom priemysle
*Václav Svoboda, európska komisia pre akustickú
diagnostiku, HHS-Komplexná diagnostika Košice*
- 14.30 – 14.50** Daňové plánovanie medzinárodnej obchodnej
a výrobnej činnosti
Vadym Palakov, BPT Legal Advisers

CESTOVNÝ RUCH

- 9.00 – 9.20** Ako národná turistická centrála pomáha poskytovateľom
služieb v kongresovom cestovnom ruchu?
Róbert Vincze - Slovenská agentúra pre cestovný ruch
- 9.30 – 9.50** Značka úspešného turistického miesta
Martin Horváth - Bratislava Tourist Board
- 10.00 – 10.20** Nová éra Tatier v hoteloch TMR
Michal Krolák - Tatry Mountain Resort
- 11.00 – 11.20** Transformácia mesta spojená s titulom Európske hlavné
mesto kultúry
Košice Tourist Board
- 11.30 – 11.50** Turistický potenciál Zakarpatska
Valerij Hryščenko
*Alexander Koval, Agentúra regionálneho rozvoja
a cesthraničnej spolupráce „TRANSCARPATHIA“ Zakarpatskej
oblastnej Rady*
- 12.00 – 12.20** Trendy v obchodnej preprave v Ukrajine a Európska
integrácia
Anna Petrova, Business Travel Association of Ukraine
- 12.30 – 12.50** TBA
Vadim Grabarchuk, BTA Ukraine
- 14.00 – 14.20** Váš partner v Košiciach
Tiago Vigano, Hotel Yasmin
Popoludňajšie prezentácie firiem
B2B program

23. APRÍL KULTURPARK KOŠICE

- Expo SUBF 2015
- B2B program
- 13.00** Ukončenie SUBF 2015

Organizátor si v programe vyhradzuje právo zmien a dodatkov.

22 APRIL KULTURPARK KOŠICE**ENGINEERING**

- 9.00 – 9.20** Through knowledge towards prosperity
- Research and Innovation Strategy for Smart
Specialisation of the Slovak Republic
Martin Hlinka, The Ministry of Economy of the Slovak Republic
- 9.30 – 9.50** Progressive technologies in mechanical engineering
Emil Spišák, TUKE
- 10.00 – 10.20** Advanced materials for mechanical engineering
*František Simančík, Institute of Materials & Machine
Mechanics of the Slovak Academy of Sciences*
- 11.00 – 11.20** Advanced concepts in service robotics
Jaromír Ježný, Cluster for Automation Technologi & Robotics
- 12.30 – 12.50** Sofisticated automotive locks system
Remote digital technology without use of the internet
Future of vehicles production
Serhij Kaminin, NAVI
- 14.00 – 14.20** Diagnostic methods for detecting actual technical
condition of technological equipment in engineering and
energy industries
*Ing. Václav Svoboda, the European Commission for
acoustic diagnostics, HHS-Komplexná diagnostika Košice*
- 14.30 – 14.50** Tax planning of international trade and production
activities
Vadym Palakov, BPT Legal Advisers

TOURISM

- 9.00 – 9.20** How the Slovak Tourist Board helps the private sector to
generate more income from congress and business travel?
Róbert Vincze - Slovak Tourist Board
- 9.30 – 9.50** Brand of successful tourist destination
Martin Horváth - Bratislava Tourist Board
- 10.00 – 10.20** New era of the destination Tatry in the hotels operated
by TMR
Michal Krolák - Tatry Mountain Resort
- 11.00 – 11.20** City Transformation based on the European Capital
of Culture project
Košice Tourist Board
- 11.30 – 11.50** Potential of tourism in Transcarpathia
Valerij Hryshchenko
*Alexander Koval, Regional Development and Cross-border
cooperation Agency „TRANSCARPATHIA“, Transcarpathian
regional councils*
- 12.00 – 12.20** Business Travel trends in Ukraine & European integration
Anna Petrova, Business Travel Association of Ukraine
- 12.30 – 12.50** TBA
Vadim Grabarchuk, BTA Ukraine
- 14.00 – 14.20** Your partner in Košice
Tiago Vigano, Hotel Yasmin
Afternoon company presentations
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23 APRIL KULTURPARK KOŠICE

- Expo SUBF 2015 program
- B2B program
- 13.00** End of SUBF 2015

The organizer reserves the right to make program changes and additions.

DNI UKRAJINY

Podujatie sa koná pod záštitou primátora mesta Košice Richarda Rašiho.

v Košiciach



v dňoch 14.- 23.4.2015

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- 14. 4. o 17.00 **Element Majdanu** - vernisáž fotodokumentačnej výstavy, Kasárne/Kulturpark, budova Bravo - foyer
- 14. 4. o 17.30 **Aktuálna situácia na Ukrajine** - diskusné fórum, Kasárne/Kulturpark, pavilón Papa
- 15. 4. o 17.00 **Tajomstvo krásy** - výstava, Kasárne/Kulturpark, pavilón November
- 18. 4. o 15.00 **Premietanie filmov**, Kasárne/Kulturpark, budova Alfa
- 19. 4. o 17.00 **Ctíme si naše tradície** - slávnostný koncert k výročiu Tarasa Ševčenka, Kasárne/Kulturpark, budova Alfa
- 20. 4. o 10.00 **Farebné priateľstvo** - art workshop pre deti, Kasárne/Kulturpark, pavilón November
- 20. 4. o 10.00 **Čaro tradičnej ukrajinskej hliny a keramiky** - výstava, Kasárne/Kulturpark, budova Bravo - foyer
- 21. 4. o 10.00 **Vitajte v Zakarpatsku** - kultúrno-spoločenský program, Kasárne/Kulturpark, pavilón Foxtrot
- 21. 4. o 10.00 **Farebné priateľstvo** - art workshop pre deti, Kasárne/Kulturpark, pavilón November
- 21. 4. o 17.00 **MAČ Ukrajinská literatúra na Slovensku**, Kasárne/Kulturpark, budova Bravo - LitPark
- 21. 4. o 18.30 **Vitajte v Zakarpatsku** - kultúrno-spoločenský program, Kasárne/Kulturpark, budova Alfa
- 22. 4. o 10.00 **Workshop MAČ Ukrajinská literatúra na Slovensku**, Kasárne/Kulturpark, budova Bravo - LitPark
- 22. 4. o 10.00 **Mesto Odesa a Odeská oblasť sa predstavuje** - kultúrno-spoločenský program, Kasárne/Kulturpark, pavilón Echo
- 22. 4. o 10.00 **Farebné priateľstvo** - art workshop pre deti, Kasárne/Kulturpark, pavilón November
- 22. 4. o 19.00 **Záverečný program Dni Ukrajiny**, Kunsthalle/Hala umenia
- 23. 4. o 10.00 **Mesto Odesa a Odeská oblasť sa predstavuje** - kultúrno-spoločenský program, Kasárne/Kulturpark, pavilón Echo
- 23. 4. o 10.00 **Farebné priateľstvo** - art workshop pre deti, Kasárne/Kulturpark, pavilón November



Podujatie sa koná v priestoroch investičných projektov, ktoré boli implementované v rámci opatrenia 7.1 prioritnej osi "Európske hlavné mesto kultúry Košice 2013" Regionálneho operačného programu a sú spolufinancované Európskou úniou vo výške 85 % z Európskeho fondu regionalného rozvoja a vo výške 10 % zo štátneho rozpočtu Slovenskej republiky. Viac informácií nájdete na www.ropka.sk, www.mpsr.sk a tiež na www.culture.gov.sk, ERDF: Investícia do vašej budúcnosti.

Podujatie je spolufinancované z dotačného systému Ministerstva kultúry Slovenskej republiky.

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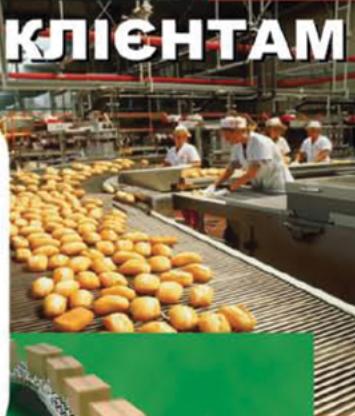
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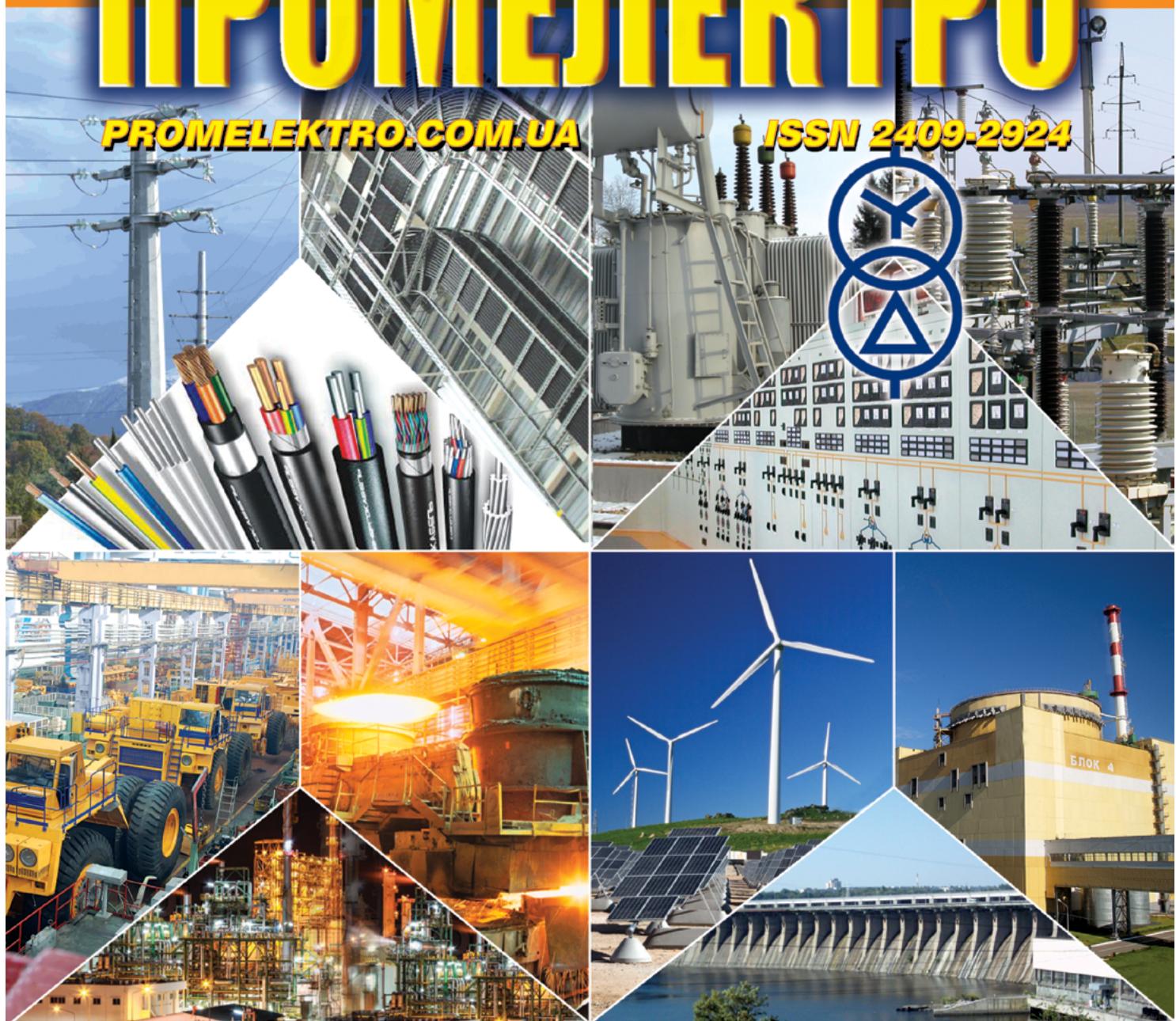
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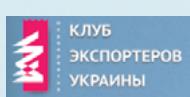


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Podujatie sa koná v priestoroch investičných projektov, ktoré boli implementované v rámci opatrenia 7.1 prioritnej osi "Európske hlavné mesto kultúry Košice 2013" Regionálneho operačného programu a sú spolufinancované Európskou úniou vo výške 85 % z Európskeho fondu regionálneho rozvoja a vo výške 10 % zo štátneho rozpočtu Slovenskej republiky. Viac informácií nájdete na www.ropka.sk, www.mpsr.sk a tiež na www.culture.gov.sk, ERDF: Investícia do vašej budúcnosti.

Podujatie je spolufinancované z dotačného systému Ministerstva kultúry Slovenskej republiky.

